

*Old Philly Town is becoming...*

DELPHIA

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THE PHILLY SHOP

**Our Story and WHY we are becoming DELPHIA**

We definitely won't be changing our current menu of cheesesteaks but we DO want to focus on what we've been good at since 1984, cheesesteaks!

To us, it is vital to use quality and fresh ingredients to continue to be great at what we do and to be able to serve the most delicious cheesesteaks out there!

**From there** – our *vision* is to take it up another level and create cheesesteaks that are flavorful, homemade, and simply just influenced outside of phila**DELPHIA** but not going away from our traditional philly cheesesteaks.

Hence, our new name defines who we are, our culture and values. We are unique and darn good!