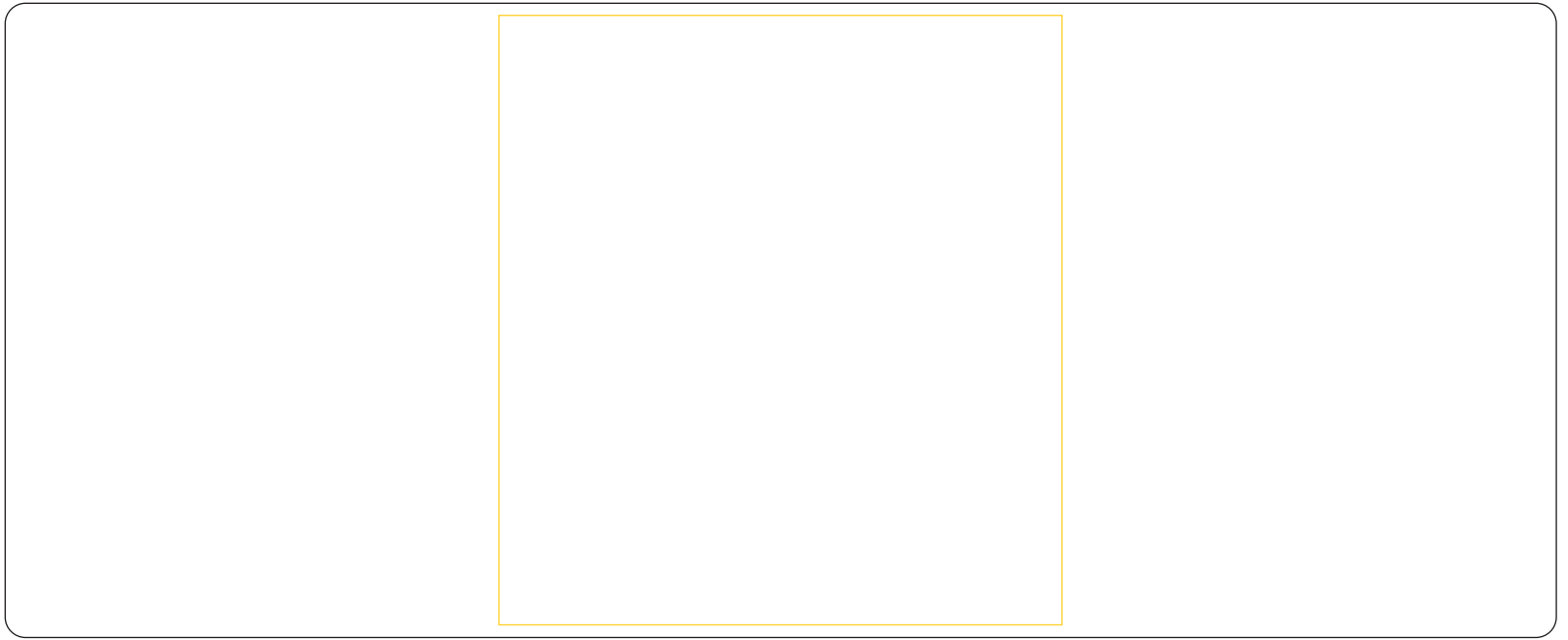Design can cover the entire label, but content must stay within the 3 "yellow area