

READER'S GUIDE

The FY 2019 Budget Document represents the fiscal year observed by the City of Maryville beginning October 1, 2018 through September 30, 2019 (FY 2019). The document is prepared in a format that strives to reduce the level of difficulty for readers not familiar with municipal budgeting systems, yet still provides comprehensive information useful in communicating the overall financial direction and policies of the City of Maryville. The following pages provide additional narrative, graphics, and financial data at summary and detailed levels in an attempt to assist the reader. The City's annual budget serves as a communication device, a policy document, a resource allocation and accountability tool, and a management tool. Each section of the document and its contents are described below:

Introduction – Provides a profile and brief history of the City including information regarding the local population, climate, and economy. In addition, this section describes the operating structure of the local government, identifies key municipal facilities, and provides a list of current city officials, as well as an organizational chart.

Budget Summary – Describes the budget process, fund structure, and basis of accounting used in the budget document. It also provides a budget message regarding the opportunities and challenges facing the organization, an assessment of the major revenues and expenditures, and various citywide budgetary statements. This section also includes analysis into how the budget relates to adopted key performance areas and goals.

Fund Summaries – The City operates several funds, each with its own appropriated budget. This section provides a statement of purpose and budget summary for each of the City's funds.

Department Summaries — The City is organized by department, and as such each department has an authorized expenditure budget, which it must follow. Information for each department including goal statements, descriptive narratives, divisions thereof, and Full-Time Equivalency (FTE) levels are presented in this section. Debt and Capital outlay expenditures are removed in this section to provide the reader a snapshot of operational expenses only. Capital outlay expenditures are shown in the Capital Improvement Plan section.

Budget Detail – This section provides a detailed line-item budget sheet for all City departments and/or divisions thereof.

Capital Improvement Plan – This section provides a detailed account of each capital improvement project proposal including descriptions, estimated costs, and anticipated operational impacts.

Appendix –Miscellaneous information that may be useful to readers such as financial policies, a personnel summary, and a glossary of terms and acronyms, are included in this section. The resolution adopting the budget is also included at the end of this section.

CITY OVERVIEW

Introduction

The City of Maryville is located in the picturesque northwest corner of Missouri, ideally located near the One Hundred and Two River and approximately two hours from the metropolitan areas of Kansas City, Missouri, Des Moines, Iowa, and Omaha, Nebraska. Incorporated as a town, on July 19, 1869, then later as a city in 1880, Maryville occupies approximately 5.80 square miles and is home to 11,972 full-time residents according to the 2010 census.

Railroads, a once influential source of transportation for the City, no longer provide service to Maryville. However, Amtrak rail connections to major east-west routes are available from Creston, IA (70 miles north), three (3) Kansas City-area stations, and Omaha. Maryville also has scheduled ground transportation service via Jefferson Bus Lines to nearby connecting stops in Kansas City, Springfield, and Omaha. Major transportation routes to and from



Maryville include two U.S. Highways; U.S. Route 71 and U.S. Route 136. The two highways intersect on the east side of town and a branch of US 71, U.S. Route 71 Business, serves as the main street of the city and the main north/south corridor. Route 46, Route 148, and Route V also provide access into the community.

Local air service is available through two Maryville airports, Northwest Missouri Regional Airport and the privately operated Rankin Field. The municipally owned facility has a newly reconstructed 4,400 foot hard-surface runway and adjacent taxiway, and fueling capacities for general aviation aircraft and jet fuel, making it adequate for most corporate jet aircraft. Rankin Field has a 3,000-foot hard-surface runway and taxiway. Both are lighted and offer maintenance and hangar facilities.

Residents and visitors to Maryville enjoy many different options for recreational opportunities. The Parks & Recreation department operates multiple city park facilities, the Maryville Aquatic Center and the Maryville Community Center, which was constructed in 2003. The community center offers aerobics classes, weight room, cardio room, full size basketball and volleyball courts, and elevated indoor walking track. Maryville is also home to Mozingo Lake Recreation Park, a 3,000 acre park with a 1,000 lake that provides opportunities for camping, RV camping, equestrian trails, hiking trails, hunting, cabin rentals, youth camp facility rentals, playgrounds, shelter facilities, world class fishing, boating, and swimming. Mozingo Lake Recreation Park is also home to the Sechrest 18, a highly regarded 18-hole public golf course nestled along the beautiful lake

shore. The Watson 9, a 9-hole executive/junior golf course designed by legendary golfer Tom Watson, opened in May 2016.

Since 1905, Maryville has been home to Northwest Missouri State University (NWMSU), a state-assisted, four-year regional university, with a recognized tradition of quality education and athletic programs. The university caters to the higher educational needs of nearly 7,000 students annually. Quality education is also provided throughout the Maryville R-II School system, which includes an elementary, middle, high and technical school. With a combined enrollment of 1,874 students, all R-II facilities have an accredited rating, the highest obtainable rating under the Missouri School Improvement Program. Parents also have the opportunity to send their children to either Horace Mann Laboratory School (K-6) or St. Gregory's Barbarigo Catholic School (K-8).

Maryville provides a unique blend of small town living with the progressive amenities of a much larger community, offering a diverse employment base. The community benefits from a mix of employers including manufacturers, a state university, hospital, and state correctional center all contributing to a stable local economy.

<u>History</u>

The City of Maryville, Missouri was established on February 14, 1845 as the county seat of the newly organized Nodaway County. Maryville was named honoring Mrs. Mary Graham, wife of postmaster and county clerk, Mr. Amos Graham. Nodaway County



derived its name from the Nodaway River. The origin of the name, Nodaway, is attributed to the Pottawatomie word for "placid"; Dakota Sioux, "crossed without canoe", and "snake", from several indigenous languages. As a northern border county of Missouri, it is the largest of six (6) counties, and fourth largest in the state, formed from land purchased from the Sac, Fox, and Iowa Indians in the Platte Purchase of 1836.

While Nodaway County was predominately a grain and livestock farming county, famed for its hogs,

Maryville developed as a marketing town and shipping point. By 1859, Maryville had flourished with many stores, a hotel, post office, and one church. The existing Nodaway County Courthouse, which is still in use, was also built in 1859. Transportation played a big role in the early growth of Maryville and construction of the railroads brought a stream of activity to the area. The Kansas City, St. Joseph, and Council Bluffs (Burlington) railroads reached here in 1869 and by 1879, the Wabash, St. Louis, and Pacific railroads all serviced Maryville.

Over the years, Maryville has developed a diverse local economy and continues to be a major employment, entertainment, educational, and shopping destination for the region. As a regional hub, Maryville has steadily grown over the years, with periods of significant growth in the 1960's and 2000's. Over the past 50 years, Maryville's population has increased by over 50%.

Climate

The City's climate varies throughout the four seasons. Maryville sits at an elevation of 1,145 feet above sea level and is accustomed to experiencing hot summers, cold winters, and active spring severe weather.

Average High/Low Temperature in July	88°/63°
Average High/Low Temperature in January	33°/12°
Average Annual Rainfall	41.98"
Average Annual Snowfall	20"
Average Annual Sunny Days	219

Population & Demographics

According to the 2010 census, Maryville has a population of 11,972. Of that population, approximately 52.1% are female and 47.9% are male. The racial makeup of the population is 92.3% Caucasian, 3.1% African American, 2.7% Asian, and 0.2% American Indian. Hispanic or Latino of any race is 1.6% of the population and the remainder of the population of Maryville is made up of another race or a combination of two or more races.

Maryville has 4,217 households, of which 19.5% have children under the age of 18, 33.7% are married couples living together, 7.6% have a female householder with no husband present, 2.9% have a male householder with no wife present, 11.8% have someone 65 years of age or older living alone, and 35.5% of all households in Maryville are made up of individuals. In part, due to the presence of a state university, 55.8% of households in Maryville were non-families and the median age is 22.7 years old. The average household size is 2.16 and the average family size is 2.82.



The median income for a household in Maryville is \$36,527 and the median home value is \$109,700. Of Maryville's 4,217 households, 52.3% are owner occupied and, reflecting the nature of a college community, 47.7% of the total households are renter occupied units and a 7% vacancy rate exists citywide for all housing types.

Construction (1.2%) Government (4.7%) Education (25.7%) Healthcare (6.5%)

MAJOR EMPLOYMENT TYPES BY OCCUPATION

Local Economy

Maryville has a city limit population of 11,972, but enjoys a primary trade area within a 30-mile radius of 48,825 people. When looking at the Regional Trade Area (40 minute drive radius), the population increases to 90,111 people. The community's local economy benefits from a diverse employment base and being the home to major employers such as Kawasaki Motors Manufacturing, Federal-Mogul Chassis Products, Northwest Missouri State University, Maryville R-II School District, St. Francis Hospital & Health Services, Wal-Mart Supercenter, and Hy-Vee Food Store. Maryville also has access to a regional work force of 66,642 people and an unemployment rate of 1.9% within the city limits as of October 2018. Located at the crossroads of two major U.S. highways, Maryville has excellent access to larger city amenities provided in St. Joseph, MO (43 miles), Kansas City, MO (95 miles), and Omaha, NE (112 miles).

Maryville is also home to Northwest Missouri State University's Dean L. Hubbard Center for Innovation and Entrepreneurship (CIE), which opened in 2009. The CIE is a state-of-the art facility that provides collaborative research and grant opportunities for industrial tenants and university faculty and students in an environment that nurtures young companies and advances regional economic growth. Services provided at CIE include research laboratories related to Northwest's undergraduate degree program in nanoscale science as well as a business incubator with emphasis on science and technology based start-up companies. The facility also serves as additional classroom space for the university's School of Agricultural Sciences.

Maryville has strong retail market potential, but its proximity to the larger markets of St. Joseph, Kansas City, and even Omaha, data suggests that the town will support more unique niche markets. Recent partnerships between the City of Maryville and Northwest Missouri State University are creating opportunities for new development in the downtown area and along the main corridor leading from downtown to the University, along 4th Street.

Government

The City of Maryville is the county seat of Nodaway County, and incorporated as a third-class city under Missouri statutes. The City empowered to levy a property tax on the real and personal property located within its boundaries, and by state statute to extend its corporate limits by annexation. On November 14, 1960 Maryville voted to establish a City Council/City Manager form government by which it currently In accordance with these



statutes, the registered voters within the City elect five (5) council members on an atlarge nonpartisan basis serving three (3) year staggered terms. All policymaking and legislative authority is vested in the City Council, whose responsibilities include, but are not limited to, passing ordinances, adopting the annual budget, and appointing committees. The City Council appoints a City Manager to serve as the chief administrative officer, who is responsible for carrying out the policies and ordinances of the City Council, and overseeing the day-to-day operations of the City.

City Facilities

City Hall 415 N. Market (660) 562-8001

Maryville Community Center 1407 N. Country Club Rd (660)562-2923

Street Department 113 N. Newton (660) 562-8011

Maryville Aquatic Center 504 N. Laura Street (660) 562-2663

Water/Sewer Maintenance 1856 N. Main (660) 562-8019 Water Treatment Plant 3613 State Highway 136 (660) 562-3713

Northwest Missouri Regional Airport 25775 Hawk Road (660) 582-2233

Transfer Station 1860 N. Main (660) 562-8018

Mozingo Golf Maintenance 25053 Liberty Road (660) 562-2638

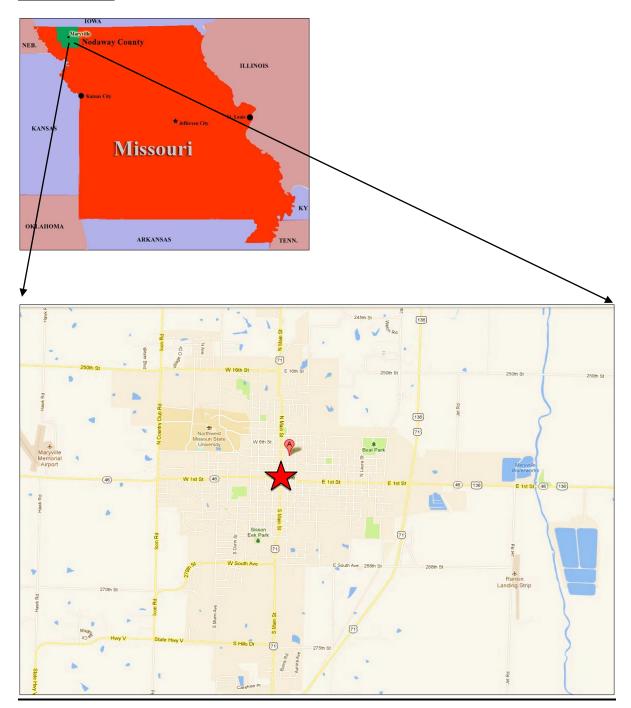
Wastewater Treatment Plant 2900 Hwy 136 (660) 562-3713 Maryville Public Safety 222 E. 3rd Street (660) 562-3209

Mozingo Lake Recreation Park 32348 245th Street (660) 562-2323

Mozingo Conference Center 1 Fall Drive (660) 562-3864

Oak Hill Cemetery 1649 N. Main (660) 562-8019

Location Map



LIST OF OFFICIALS



CITY COUNCIL

Rachael Martin	Mayor
Ben Lipiec	Mayor Pro Tem
Jason McDowell	Councilmember
Matt Johnson	Councilmember
Renee Riedel	Councilmember

ADMINISTRATION

Greg McDanel	City Manager
Ryan Heiland	Assistant City Manager
Denise Town	Finance Director
Sheila Smail	City Clerk
Taryn Henry	City Attorney
Keith Wood	Public Safety Director
C.E. Goodall	Public Works Director
Roxanne Reed	Human Resources Manager
Jeff Stubblefield	Parks & Recreation Director

MISSION STATEMENT & VALUES



MISSION STATEMENT:

The City of Maryville City Council and staff, in cooperation with members of the community are dedicated to enhancing the quality of life, while inspiring economic growth and vitality within the community.

VISION STATEMENT:

Maryville will be renowned as a dynamic community with excellent and responsive public services, where neighborhoods are safe and the economy is vibrant.

VALUE STATEMENTS:

- ❖ PEOPLE: People are priority as we value, respect, trust, recognize and effectively communicate in our interactions.
- ❖ INTEGRITY: We strive to excel in our performance by exemplifying professionalism and excellence in our service to others.
- ❖ COMMITMENT: We are committed to our community through perseverance, dedication and follow through.
- ❖ TEAMWORK: Through collaboration with others, we optimize planning, decisions, and outcomes.

Organizational Chart Maryville, MO Revised 12/7/15

