

You won't get hired solely for your ability to make someone laugh, but emphasizing something a little lighter—like Tina's icon about coffee or her note about Comic Sans—helps you convey that you won't be a wallflower at the office happy hour.

TINA CHEN

Graphic Designer

Hello@TinaChenDesign.com
@t_chen

THE ESSENTIALS

EMPLOYMENT



2011 - Present **TINA CHEN DESIGN**
Owner/Principal Designer

2014-2015 **EGUSD**
Web & Communications Specialist
(Grant Funded)

2012-2014 **McGEORGE SCHOOL OF LAW**
Design & Production Coordinator

2006-2011 **CENTER FOR COLLABORATIVE
POLICY, SACRAMENTO STATE**
Graphics Specialist/ASC I

EXPERIENCE

9 Years of
Professional
Design Experience

EDUCATION



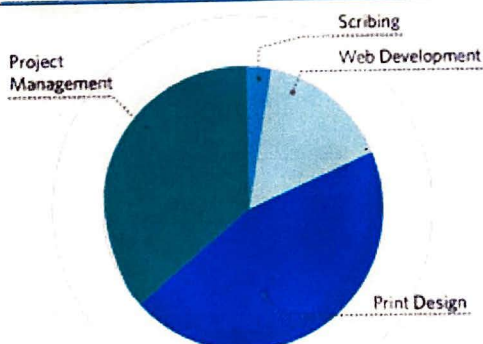
B.A. Ethnic Studies/
Business Administration
Sacramento State

NUMBER OF PROJECTS & CLIENTS



ME IN A NUTSHELL

TYPES OF PROJECTS (2015)



WHAT I USE MOST



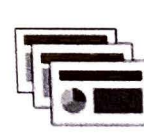
MY SPECIALTIES



Print Design



Infographics



Presentations



Social Media

I'M FLUENT IN

國語 Mandarin

COFFEE CONSUMED DAILY



Way Too Much

I'M FROM HERE



Taipei, Taiwan

THINGS I ENJOY



Photography



Travel



Food

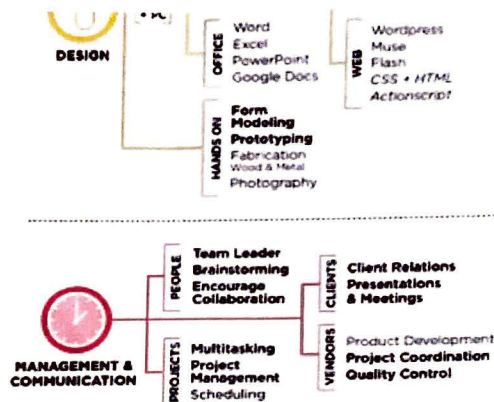
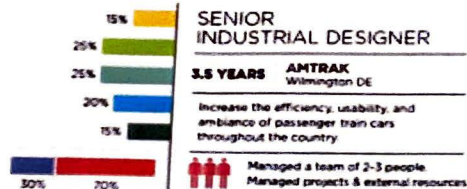


PRODUCTION
 Design Implementation
 File Preparation
 Proofing
 Fabrication Drawings

OUTPUT

PRINT
 Magazines/AR
 Reports
 Collateral/Proposals
 Brochures
 Advertising
 Signage & Displays

DIGITAL MEDIA
 Web Design
 Web Graphics
 Reports
 Presentations
 Promotions
 Software Advancement



Freelancing provides a great way to develop and create all the crazy ideas floating around in my head. A way to fill voids that 9-5 jobs don't fill. It's a hobby, a release, an incubator and a way to give back.

Many of my freelance projects are opportunities to help support the community and the small businesses within it. People who need help getting on their feet whether it be through branding, digital support or printed pieces.

CLEARING THE MIND RECHARGING THE BATTERIES

Stepping back is an important part in creating great design. Bringing outside influences into a design makes it more well rounded and relatable to a larger audience. These influences often create a spark or way to view a problem from a different angle. They often help good ideas become great solutions.



TRAVELING

Traveling helps me expand my knowledge and influence through people, culture and tradition.



EXPLORING

Getting outside to explore the world via hiking, snowboarding, sailing & camping are just some of the ways I love to relax.



MUSIC

Music can change your mood or mindset in an instant. Whether playing or just listening, it affects my life every day.



BREWING & COOKING

There is nothing better than hanging out with friends, brewing beer and cooking great meals!

To be a great designer, one must remain well rounded, open-minded & motivated to fuel curiosity through the combination of determination, talent & collaboration.

THE INTANGIBLES
 DESIGN IS MORE THAN FLASHY GRAPHICS

PERSONALITY
 style / presence / expression

KNOWLEDGE
 open mindedness / adaptability

OBSERVATION
 influence / information gathering

COMMUNICATION
 collaboration / brainstorming

DESIRE
 determination / motivation

IMPLEMENTATION
 talent / zenation

STABILIZATION
 unwavering / strong & steady under pressure





HELLO, MY NAME IS

CHRIS ROWE

ART DIRECTOR | STRATEGIC THINKER | VISUAL COMMUNICATOR

I use my creativity to bring other people's passions to life. As an art director and strategic thinker, I focus on providing leadership while streamlining efficiency to create clean elegant designs that connect with key audiences.

TRADITIONAL
RESUME BELOW

✉ chris@designbycr.com ☎ 302 593 3413

🌐 www.designbycr.com 📍 Denver, CO

THANK YOU! IT'S ALWAYS NICE TO BE RECOGNIZED



**MULTIPLE INFOGRAPHICS
PUBLISHED**

Featured in various design books & online media



**2008 INTERNATIONAL
DESIGN AWARD**

Good Design - Graphics & Packaging

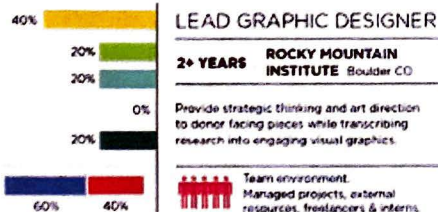


2008 DESIGN JUDGE

SMPS COMMUNICATION AWARDS
Washington DC Chapter

TIMELINE WORKING THROUGH THE DETAILS TO CREATE UNIQUE SOLUTIONS

My diverse career has exposed me to a wide variety of projects in the design industry which allows me to try new fields and expand my knowledge base. I've worked hard to implement that knowledge when tackling challenges to create a wide range of impactful design solutions.



DESIGN PROCESS

ART DIRECTION
Strategic Thinking
Brand Standards
Management
(People/Projects)

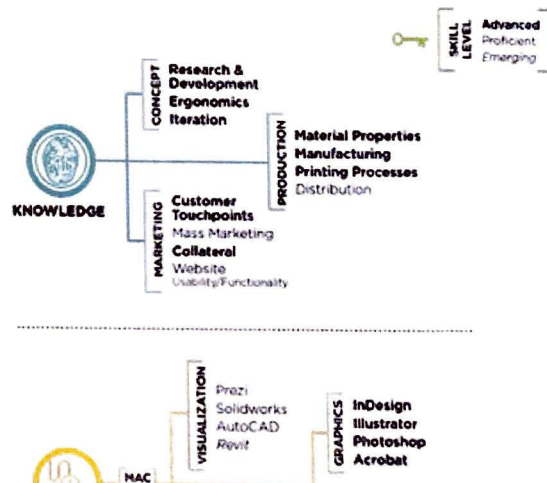
CONCEPTUALIZATION
Brainstorming
Iteration
R&D

VISUALIZATION
Infographics/Diagrams
3D Modeling
Rendering
Animation

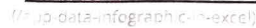
PROTOTYPING
Ergonomics
3D Form Studies
Full-Scale Mock-ups
Material Sampling

SKILL SET EVOLVING WEB OF TOOLS AND TECHNIQUES

I have always held the opinion that the more ways you can look at a problem, the more complete the solution will be. I highly value my career as a multi-faceted designer, and use my versatility when approaching new projects. My diverse knowledge and skill set provide a foundation to create unique and innovative designs.

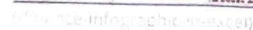


[Mobile App Infographic](#) (mobile-app-infographic-is-excell)



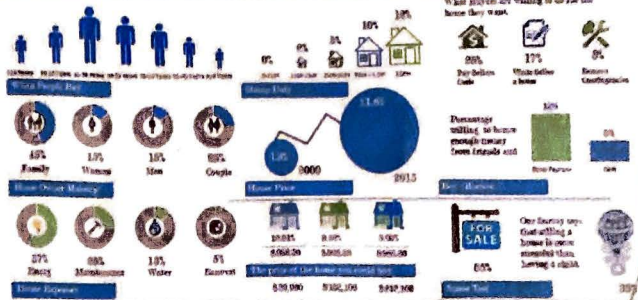
[Coffee Infographic](#) (/coffee-infographic-in-excel)

Finance Infographic [infographic-infographic-in-excel](#)

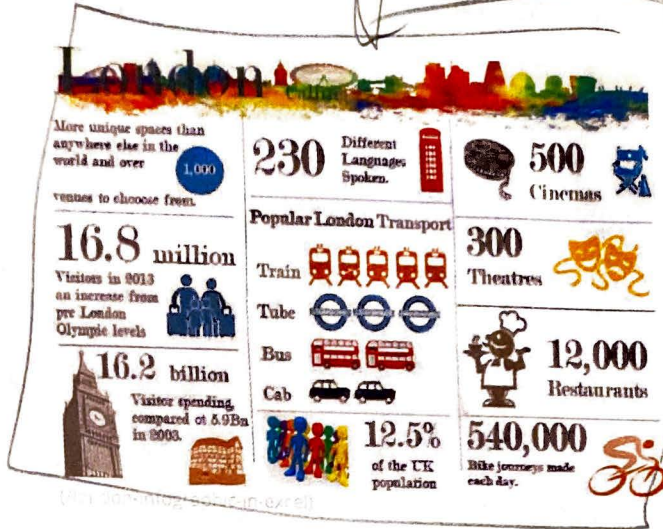


Housing Infographic

But w/ more professional 100k



London Infographic in Excel

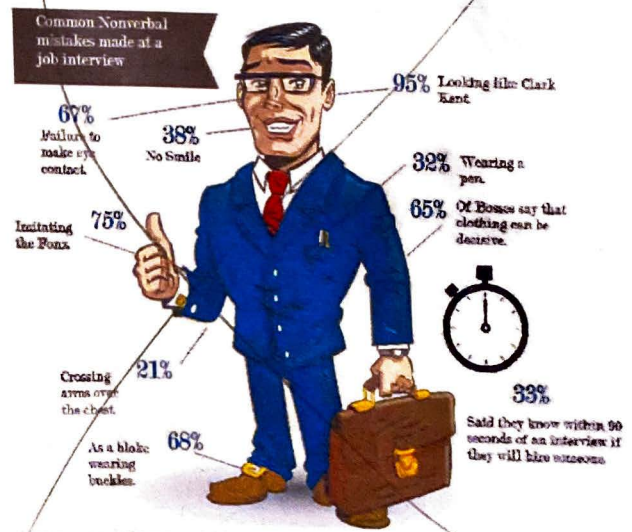


The Interview Infographic in Excel

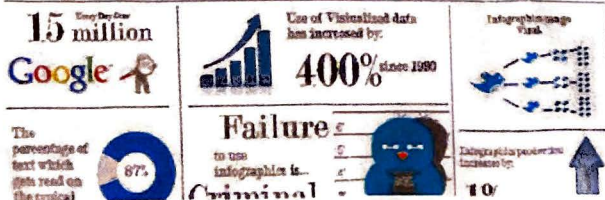
This following infographic is a look at common problems at interview when you look like Clark Kent.

The following is a link to the Excel infographic for the above image

[Interview Infographic](#) (Interview-Infographic-in-Excel)



INFOGRAPHICS



The Infographic in Excel

This infographic is a look at common problems at interview when you look like Clark Kent.