



Camp Eagle®

Adventure Camps

PRIMARY BRAND COLOR

HEX: 617A98
RGB: 97, 122, 152
CMYK: 67, 47, 26, 3
PMS: 646 C

ACCENT COLOR

HEX: 6E9C51
RGB: 110, 156, 81
CMYK: 62, 20, 88, 4
PMS: 7490 C

ACCENT COLOR

HEX: 5FA3F6
RGB: 95, 163, 246
CMYK: 57, 29, 0, 0
PMS: 284 C

ACCENT COLOR

HEX: F26436
RGB: 242, 100, 54
CMYK: 0, 76, 88, 0
PMS: 165 C

PRIMARY BACKGROUND COLOR

HEX: 4C3D2A
RGB: 76, 61, 42
CMYK: 53, 60, 78, 53
PMS: 7754 C

ACCENT COLOR

HEX: EBA939
RGB: 235, 169, 57
CMYK: 7, 36, 90, 0
PMS: 124 C

SECONDARY COLORS

HEX: D1CAB8 RGB: 209, 202, 184 CMYK: 18, 16, 27, 0 PMS: 454 C	HEX: 958A6E RGB: 149, 138, 110 CMYK: 42, 39, 59, 7 PMS: 7503 C	HEX: 617A98 RGB: 97, 122, 152 CMYK: 67, 47, 26, 3 PMS: 646 C	HEX: 6F4634 RGB: 111, 70, 52 CMYK: 41, 67, 76, 38 PMS: 469 C	HEX: 3E3530 RGB: 62, 53, 48 CMYK: 61, 63, 67, 57 PMS: 412 C	HEX: 192030 RGB: 25, 32, 48 CMYK: 86, 76, 53, 64 PMS: 282 C	HEX: 152117 RGB: 21, 33, 23 CMYK: 75, 59, 73, 77 PMS: 627 C	HEX: 343434 RGB: 52, 52, 52 CMYK: 69, 63, 62, 57 PMS: BLACK 7 C
D5CCBB	9F9071	6380A2	794C37	473C36	20293A	1E2B21	727272
DBD4C1	AC9F7F	728FAF	8C624C	5F544E	3B4455	39463C	9FA1A0
E5DECE	C2B69E	94A9C4	AA8676	857E78	696F7D	68746A	C8C8C8
F0ECE3	DCD6C8	C2CFDF	CFBBB2	BBB6B3	ABB0B6	AAB0AC	D8D8D8
F8F5F0	ECE9E2	DEE5ED	E5DAD6	D9D8D6	D1D4D9	D3D5D2	E9E9E9