



**28 million**

women are locked out of the US workforce

## *Survey Findings*

She wants to start a business, but lacks the confidence or tools

**91%**

*"I have a talent"*

**66%**

*"I want to start a business"*

**47%**

*"I don't know where to begin"*

# *Vision*

Help women re-enter the workforce on their terms

# *Mission*

Turn talents into women-owned businesses

# *Platform*

Start your business from home in three steps

1

*Online  
Storefront*

2

*Connect with  
Buyers*

3

*Tools &  
Payments*